

ORGANIZED BY:



MALAYSIAN INSTITUTE OF ACCOUNTANTS

PROUD HOST:



MIA AccTech CONFERENCE 2018

Future-Proofing Your Business

12 & 13 July 2018

Thursday & Friday (1½ day programme)
Connexion Conference & Event Centre
Nexus, Bangsar South, Kuala Lumpur



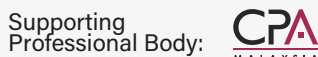
KEYNOTE ADDRESS BY RACHEL GRIMES
President, International Federation of Accountants (IFAC)

Technology is disrupting every business sector out there, and no person or organisation is exempt. As key advisors to business, finance leaders and corporate executives are in the frontline of future proofing business against technological disruption and they must be hands-on when it comes to managing digital innovation. MIA's first ever Technology Conference 2018 aims to showcase iconic businesses that have grown their footprints globally by leveraging the latest tech and digital solutions. Delving deep into the trends that are rewiring global business - from data analytics and AI to digital payments to blockchain to cloud - and delivering insights into real business cases and real-world solutions, this is one Conference that you cannot miss if you want to future proof your business!

Diamond Sponsor:



Gold Sponsors:



CONFERENCE PROGRAMME

MIA
AccTech
CONFERENCE 2018



12 JULY 2018 THURSDAY

8.00am - 9.00am REGISTRATION AND WELCOMING COFFEE

9.00am - 9.05am WELCOME REMARKS

9.05am - 9.15am LAUNCHING OF MIA DIGITAL TECHNOLOGY BLUEPRINT

9.15am - 10.45am PLENARY 1

Preparing the Malaysian Accountancy Profession for the Digital World

Overwhelmed by tech? Face your fears by getting an objective overview of the global tech landscape and tech's specific impacts on the profession and accountants across diverse industries. See how the new MIA Technology Blueprint can help you navigate the digital revolution transforming work and business. This plenary also gauges where we stand today in comparison to our global peers and maps out our future vision – to be trusted, tech-smart business partners and finance leaders of choice.

10.45am - 11.15am MORNING TEA BREAK

11.15am - 12.45pm BREAKOUT SESSION 1A

Leverage Technology to Improve Collections of Accounts Receivable

This session will show you how you can leverage advanced technologies to automate reminders and notifications, improve collection of receivables, get paid faster, enhance the customer experience and manage disputes or complaints to prevent customers from renegeing on their debts. You will also see how to leverage the Internet to empower customers, reduce operational costs and securely publish SOA, payment details and selected accounting information for customer's self-service.

BREAKOUT SESSION 1B

Digital Transformation Strategies for Business

Conceptualise and execute an effective digital transformation strategy by narrowing down the tools that can add immense value to your organisations and business. One, should you adopt an omni-channel versus a multi-channel approach? Two, how and why should you go about establishing a data warehouse or a data lake? Three, how do you utilise the star schema approach to ensure smooth and seamless cross-system integration? Get your answers to these questions and more in this illuminating technical session.

12.45pm - 2.00pm NETWORKING LUNCH

2.00pm - 2.15pm KEYNOTE ADDRESS BY RACHEL GRIMES, President of International Federation of Accountants, IFAC

2.15pm - 3.15pm PLENARY 2

Big Data Analytics to Future-Proof Your Business

3.15pm - 3.45pm AFTERNOON TEA BREAK

3.45pm - 5.15pm BREAKOUT SESSION 2A

Bring Your Data to Life: The Power of Business Intelligence

What if you could create brilliant business insights in five minutes or less? This session discusses how to make your data work for you with the capabilities of Power BI to increase the value of your data through actionable insights and powerful interactive presentations.

BREAKOUT SESSION 2B

Using Analytics to Facilitate Business Processes

Technology has evolved tremendously over the past years and has been used to facilitate and improve business processes through automation, enabling better collaboration and providing greater analytical insights. In this session, we will provide an overview of the technology in analytics and share insights on how these tech tools are used to facilitate the finance function in business for a better decision-making process.

13 JULY 2018 FRIDAY

9.00am - 10.30am BREAKOUT SESSION 3A

Robotic Process Automation in Business

Robotic Process Automation (RPA) is the use of programmed software to automate repetitive, everyday tasks, which supports employees, heightens productivity and accuracy, and reduces costs. In practice, RPA has assumed repetitive tasks such as reconciliation, and redeployed accountants for higher value tasks. This session identifies the types of businesses that benefit from RPA and the drivers that support RPA implementation, shares case studies of successful RPA, and shows how to create better RPA bots.

BREAKOUT SESSION 3B

How Artificial Intelligence Will Change the Way We Work and Think

This session traces the evolution of AI from nascent to current and explores how state-of-the-art AI systems can elevate and reshape business and society at present and in the future. More pertinently, we examine AI's practical applications to see how AI can change the way we work for the better, using cases focusing on financial services and accounting. As business leaders are entrusted with upholding good governance, we also highlight the ethical and trust issues they must weigh to ensure fairness, transparency and accountability in deploying AI.

10.30am - 11.00am MORNING TEA BREAK

11.00am - 12.30pm PLENARY 3

Opportunities for Accountants: Unleash the Potential of Data Analytics

Data analytics are being hailed as a gamechanger that will transform the profession. Both predictive and prescriptive analytics enable accountants to view information strategically and provide the actionable insights that drive sound decision making and enhance performance. This plenary wraps up the Conference on a high note by assessing the power and potentials of data analytics. Importantly, it will convince you why accountants should implement data analytics to enhance your capabilities, competencies and contributions; in short, to future-proof yourselves.

12.30pm - 2.00pm NETWORKING LUNCH AND END OF CONFERENCE

WHO SHOULD ATTEND:

- Accountant
- Chief Executive Officer
- Chief Operating Officer
- Chief Technology Officer
- Chief Marketing Officer
- Finance Advisor
- Business Owner / Founder
- Entrepreneur / SMEs
- Tech Start-up

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A/R Collections & Recovery On The Cloud

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PARTICIPANTS' DETAILS

Participant 1 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): Vegetarian Meal

Membership No.:

Designation: Email:

* Member * Non-member

Participant 2 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): Vegetarian Meal

Membership No.:

Designation: Email:

* Member * Non-member

Participant 3 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): Vegetarian Meal

Membership No.:

Designation: Email:

* Member * Non-member

ORGANISATION'S DETAILS

Organisation:

Industry: Contact Person:

Address:

Email: Tel: Fax:

Signature & Company Stamp:

PAYMENT DETAILS

Payment by Cheque

Bank & Cheque No.: Amount RM:

Payment by Credit Card Visa Master

Cardholder's Name:

Card No.: Expiry Date:

I Authorise Payment of RM:

Cardholder's Signature: Date:

CONFERENCE FEE

	Normal Rate
	RM
MIA Member & Other Professional Accounting Bodies	368
Non-member	425

CONFERENCE DETAILS & REGISTRATION

12 & 13 July 2018 (Thursday & Friday),
Connexion Conference & Event Centre
@ Nexus, Bangsar South, Kuala Lumpur

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SPONSORSHIP & EXHIBITION OPPORTUNITIES

Contact : Hani

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Email : hani@mia.org.my

IMPORTANT NOTES:

Registration is on a first-come-first-served basis.
Only fully completed registration form will be processed.

TERMS & CONDITIONS

PROGRAMME FEE

- Fee is payable to MALAYSIAN INSTITUTE OF ACCOUNTANTS
- Fee includes course materials, lunch and 2 tea breaks per day except for Day 2 only 1 tea break.
- Full payment of the above amount shall be made within thirty (30) days from the date of the Payment Advice or on the day of the event, whichever earlier.
- Admittance may be denied upon failure to make full payment as per the above requirement.

CANCELLATION/TRANSFER

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

a. Written cancellation/transfer received less than seven (7) days from the date of the event:

- A refund (less administrative charge of 20%) will be made
- Unpaid registrations will also be liable for 20% administrative charges

b. Written cancellation/no show on the day of the programme:

- No refund will be entertained
- Unpaid registrations will also be liable for full payment of the registration fee
- Partial cancellation is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

*Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed after the registration is accepted. Terms and conditions apply.

CERTIFICATE OF ATTENDANCE AND CPE HOURS

- Upon full attendance of the programme, participants will be issued an e-certificate. Participants will receive an email with a download link and are required to download the e-certificate within 30 days. For this purpose, it is COMPULSORY to fill in the email address clearly.
- For MIA members, the CPE hours will be credited into the Membership System within 2 weeks of the event.
- Participants will only be entitled to the CPE credit hours upon attending the entire duration of the programme. **CPE credit hours will not be accorded for partial attendance.**

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond their control arises. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.